



PRESS RELEASE
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For Immediate Release
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Innovative Advantage

Innovative Advantage and Associated Air Center Upgrade Boeing Business Jet to High Definition

Fiber Optic Audio Video Distribution System (AVDS)

Redmond WA. / Dallas Texas - May 15th, 2013 - Innovative Advantage designated Associated Air Center, StandardAero's Large Transport Category VIP Completions Center in Dallas, Texas, as a preferred completion center for the installation and certification of Innovative Advantage's Audio Video Distribution Systems (AVDS) on BBJ and ACJ platforms. This partnership follows a very successful installation of Innovative Advantage's AVDS as part of an HD upgrade used in the refurbishment of a Boeing Business Jet (BBJ) for a West African Head of State at Associated Air Center earlier this year.

"The AVDS was a great way to upgrade the existing CMS and provide the customer with HD while minimizing the changes to the aircraft. No cabinetry or upholstery modifications were necessary as the existing bulkhead and seat mounted switches and cabin management system (CMS) still work as before," said Dave Garing, VP Business Development, Innovative Advantage. "This was a great solution for the end customer and it was a pleasure working with AAC to support this upgrade."

"This solution minimizes downtime and cost to the customer. It is a clear game changer for those customer seeking a luxury interior and an upgrade to HD capability without the time and cost of a full IFE replacement," said Gene Carter, Maintenance Sales Vice President, Associated Air Center.

Innovative Advantage manufactures high definition audio/video distribution systems for business aviation. Providing the ultimate quality uncompressed video over fiber optics in a distributed network ring topology. Less cabling, lighter weight, no latency, flexible, scalable, and robust. Compatible with any cabin management system. The leader in HD with over 180 aircraft flying. Find out more at <http://www.In-Advantage.com>

StandardAero is one of the world's largest independent providers of services including engine and airframe maintenance, repair and overhaul, engine component repair, engineering services, interior completions and paint applications. StandardAero serves a diverse array of customers in business and general aviation, airline, military, helicopter, components, energy and VIP completions markets. A Dubai Aerospace Enterprise (DAE) company, StandardAero provides a global service network of 13 primary facilities in the U.S., Canada, Europe, Singapore and Australia, along with an additional 50 sales and field service locations. The company celebrated its 100th year of industry leadership in 2011.

Dubai Aerospace Enterprise (DAE) Ltd is a globally recognized aerospace company specializing in maintenance, repair and overhaul (MRO) services, aircraft completions and aircraft leasing. The Company is headquartered in Dubai and operates in four continents and employs over 4,000 people. More information can be found on the company's web site at www.dubaiaerospace.com