

FOR IMMEDIATE RELEASE

**HIGH DEFINITION FLYING ON FIFTY TAILS**

Fiber Optic Audio Video Distribution System (AVDS)

Redmond, WA USA January 22, 2011 -- Innovative Advantage delivers 50th AVDS system providing High Definition (HD) Video for business and VIP aircraft.

“While others were cutting R&D programs, we found ourselves in a good position to provide HD distribution to a market with pent-up demand,” said Richard Morris, President. “In addition to our OEM deliveries - we have been getting lots of attention as the most cost-effective, if not the only viable, upgrade to HD.”

AVDS provides HD AV switching over fiber optics around the aircraft cabin. HD-SDI, DVI-D, Component, Composite and VGA signals are supported. Digital Audio, Dolby® Digital, DTS™ Pass-through and analog audio supported. In addition Gigabit Ethernet is available around network.

Uncompromised video is available at every monitor on the aircraft. AVDS distributed network provides unsurpassed video quality using a fault tolerant network and eliminates signal point failure. Fiber Optic connections mean less wiring, less weight and no compression artifacts or lip sync issues.

Innovative Advantage manufactures and designs high definition audio/video distribution systems for business aviation. Our expertise with digital Video and Audio, Networking and fiber optics provides state of the art solutions for Inflight Entertainment (IFE) and Cabin Management Systems (CMS). Find out more at <http://www.In-Advantage.com>.

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